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WHAT DOES IT MEAN TO BE A WOMAN IN THE BLUE ECONOMY?

We asked them! Here's what they shared:

“It means working in environments that are still male-dominated, despite the EU's efforts to achieve gender equality in the business world by 2025.”

“It means you have to invest a significant amount of mental and emotional energy to be established”.

Research indicates that women make up only 22% of the 292,000 people employed in marine transport at the EU level in 2022. Those already working in the blue economy often express “a constant feeling of having to prove themselves, especially in the early years of their career.”

This sentiment was echoed by the 90 participants in the She4Sea project, which aims to promote women's employability and entrepreneurship in the blue economy.

To address these challenges and fight gender inequality in maritime transport, water-based tourism, fisheries, and aquacultures, six partners from four EU countries (Greece, Bulgaria, Cyprus, Spain) have joined forces under the She4Sea project, funded by Erasmus+. The project aims to provide personal guidance to women interested in pursuing a career in the blue economy and offers training opportunities to develop sought-after skills such as leadership, entrepreneurship, and sustainability.

Moreover, women have the opportunity to self-assess their skills and receive customized career suggestions using the upcoming She4Sea free digital tool. They are then invited to develop and enhance key skills through the She4Sea online, self-paced learning course, available in English, Greek, Spanish, and Bulgarian.

Become part of our women-empowering community!

If you are a woman of any age, currently unemployed and interested in starting a career in the blue economy, or a woman already employed in a blue economy sector looking to cultivate new skills and advance your career, stay tuned to our social media to participate in testing the She4Sea profiling tool and take advantage of our training program.

The project supports the UN Sustainable Development Goals, providing a promising opportunity to achieve gender equality in a traditionally male-dominated economic sector.



SEA TEACH



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#She4Sea #ErasmusPlus #ErasmusPlusIKY #WomenInShipping #WomenInMaritime #BlueEconomy #FemaleLeadership #FemaleEmpowerment #LeadershipSkills #SustainabilitySkills #EntrepreneurshipSkills #MaritimeTransport #WaterBasedTourism #Fisheries #Aquaculture

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